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Bib Data Sheet

CONFIRMATION NO. 1765

<b>SERIAL NUMBER</b> 09/752,968	<b>FILING DATE</b> 01/02/2001 <b>RULE</b>	<b>CLASS</b> 725	<b>GROUP ART UNIT</b> 2611	<b>ATTORNEY DOCKET NO.</b> SNY-P4164
<b>APPLICANTS</b> Peter Rae Shintani, San Diego, CA; Matthew S. Chang, San Diego, CA; Aditya Krishnan, San Diego, CA; Andrew M. Proehl, San Francisco, CA; David K.L. Yang, San Jose, CA; Fred J. Zustak, Poway, CA; Mark Kenneth Eyer, San Diego, CA; Nicholas Colsey, Del Mar, CA; Brant L. Candelore, Escondido, CA; Dayan Ivy Golden, San Diego, CA;				
<b>** CONTINUING DATA *****</b> none				
<b>** FOREIGN APPLICATIONS *****</b> none				
<b>IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 02/14/2001</b>				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after met Verified and Acknowledged <input checked="" type="checkbox"/> Allowance Examiner's Signature <i>James Shintani</i> Initials <i>JS</i>		<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWING</b> 5	<b>TOTAL CLAIMS</b> 81
				<b>INDEPENDENT CLAIMS</b> 7
<b>ADDRESS</b> 24337				
<b>TITLE</b> Targeted advertising during playback of stored content				
<b>FILING FEE RECEIVED</b> 2128	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	